



News



Solutia Inc.
575 Maryville Centre Drive
St. Louis, Missouri 63141

P.O. Box 66760
St. Louis, Missouri 63166-6760

Media Contact: Janet Ryan (314)822-8860 OR (314) 614-7408 | janet@ryan-pr.com OR
Jennifer Donahue (425) 861-0136 | jennifer@ryan-pr.com
Investors: Susannah Livingston (314) 674-8914

Entry Deadline Extended for Solutia World of Color Awards™ International Design Competition *Online Competition to Recognize Use of Color in Design Projects*

ST. LOUIS – August 16, 2010 – Solutia Inc. (NYSE: SOA), manufacturer of the Vanceva® Color System by Saflex® announced today that the company has extended the entry deadline to the Solutia “World of Color Awards™: Inspired by Vanceva.” Applicants are encouraged to submit projects by **Sunday, September 5, 2010**. The new international design awards program is designed to honor architects, interior designers, glass fabricators, furniture designers, glazing engineers and other industry professionals for their innovative design and use of colored laminated safety glass in building design and interior spaces around the world.

Nominating a project is easy. Simply visit www.worldofcolorawards.com to submit brief background information and photographs for each project. There are no entry fees, and multiple entries will be accepted. Entrants must agree to provide certain releases for public relations purposes.

The World of Color Awards competition is an international recognition program open to all industry professionals. All entries must include liberal use of Vanceva color interlayer products for laminated glass, and glass elements must have been installed and completed between January 1, 2006 and December 31, 2009.

Projects will be judged by an international jury of celebrated industry professionals in the architectural, interior design and color marketing industries. They include Shashi Caan, founder of the [Shashi Caan Collective](#) in New York City and the United Kingdom; Fermín Vázquez, founder of [b720 Arquitectos](#) in Barcelona and Madrid, Spain; Andrew Moor, principal of Andrew Moor Associates in London and author of [The Colour of Architecture](#); Jeeyong An, principal of [GinsengChicken Architecture](#), a New York office for progressive architecture; and Denise Turner, international colorist and founder of [Color Turners](#) in California.

The Vanceva Color System by Saflex offers architects and designers unparalleled creative freedom to incorporate color into glass and glazing systems using tinted interlayers which are laminated between two pieces of glass. A palette of 15 colors can be combined in up to four layers to produce more than 3,000 transparent, translucent and opaque glass colors. This gives designers unparalleled flexibility to create custom colors and one-of-a-kind aesthetics. Vanceva color interlayers also offer all the benefits of polyvinyl butyral (PVB) interlayers for laminated safety glass, including security, solar, sound insulation and UV protection.

Solutia's Saflex brand PVB interlayers are the most trusted name in PVB interlayer technology for laminated glazing, delivering outstanding performance and durability backed by reliable and knowledgeable service. As a result, it is found in nearly 40 percent of laminated architectural and automotive glass worldwide. Saflex interlayers are also used to encapsulate thin film photovoltaic solar cells, providing outstanding processability and durability.

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Corporate Profile

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® polyvinyl butyral interlayers for glass lamination and for photovoltaic module encapsulation and Vistasolar® ethylene vinyl acetate films for photovoltaic module encapsulation; LLumar®, Vista™, EnerLogic™, FormulaOne®, Gila®, V-KOOL®, Hüper Optik®, IQue™, Sun-X® and Nanolux® aftermarket performance films for automotive and architectural applications; Flexvue™ advanced film component solutions for solar and electronic technologies; and technical specialties products including Crystex® insoluble sulfur, Santoflex® PPD antidegradants, Therminol® heat transfer fluids and Skydrol® aviation hydraulic fluids. Solutia's businesses are world leaders in each of their market segments. With its headquarters

in St. Louis, Missouri, USA, the company operates globally with approximately 3,300 employees in more than 50 worldwide locations. More information is available at <http://www.solutia.com/>.

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